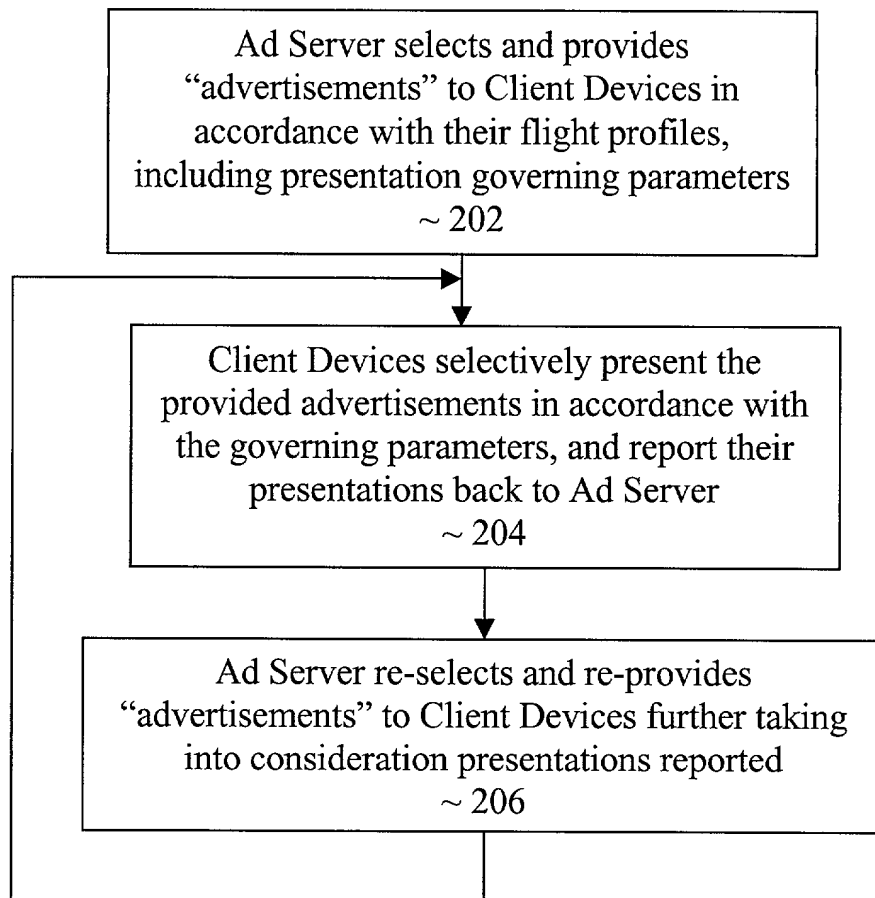
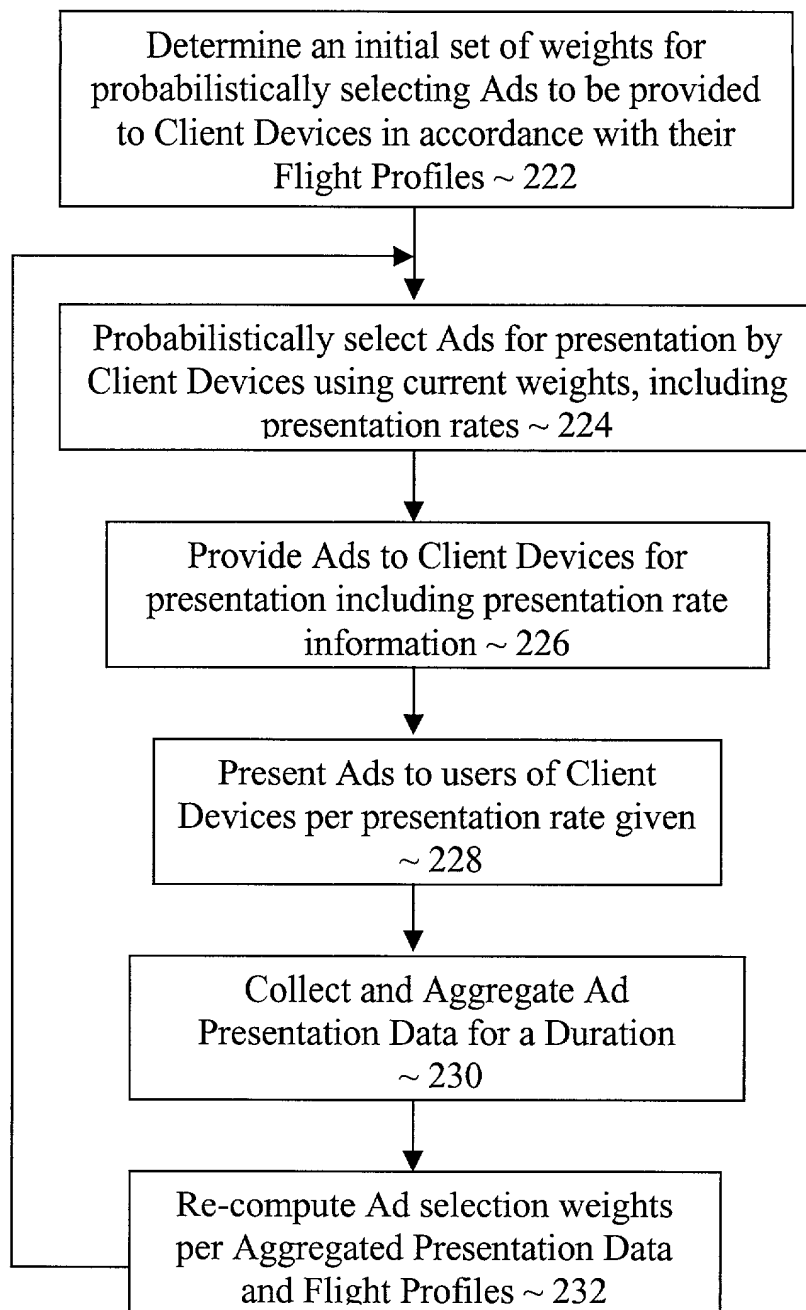


**Figure 1**



**Figure 2a**



**Figure 2b**

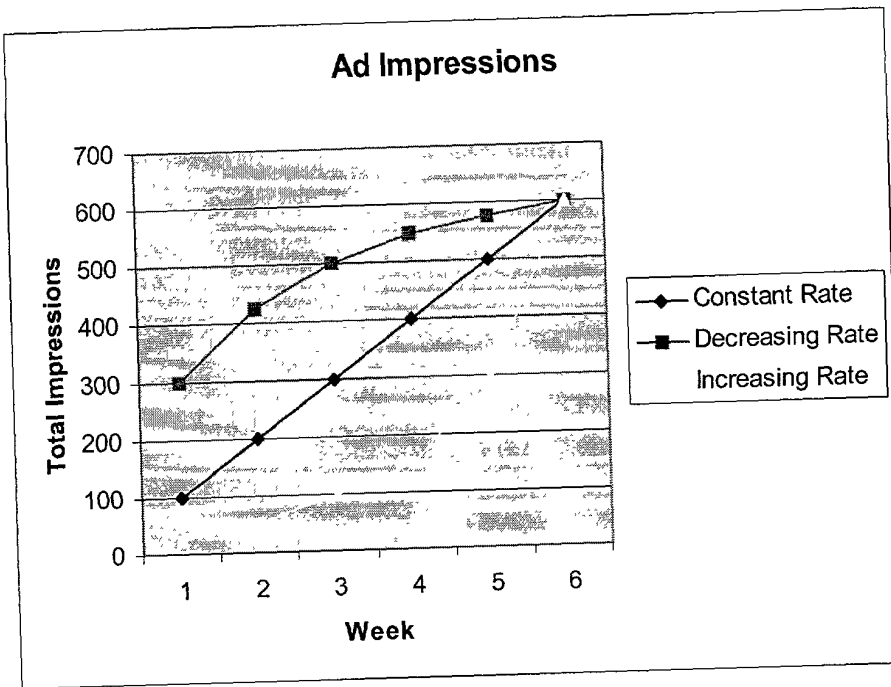


Figure 3a

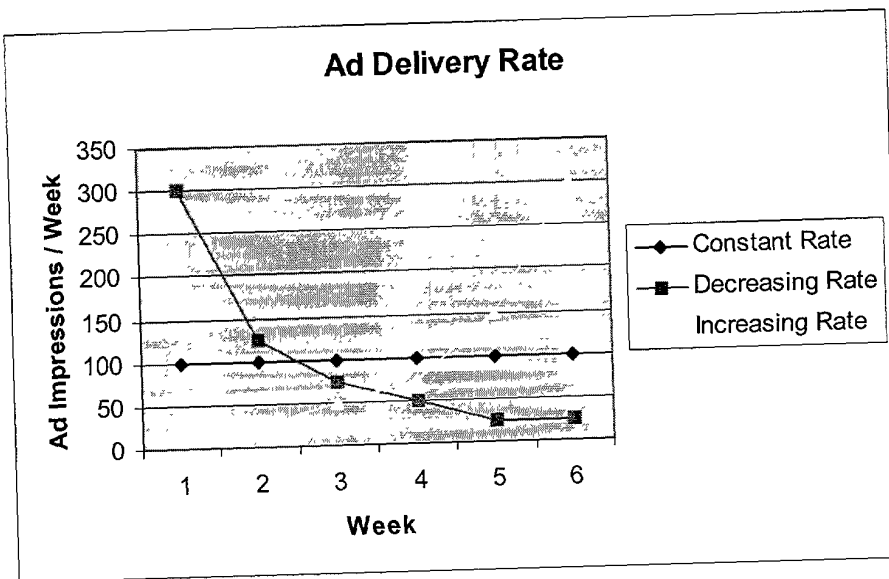
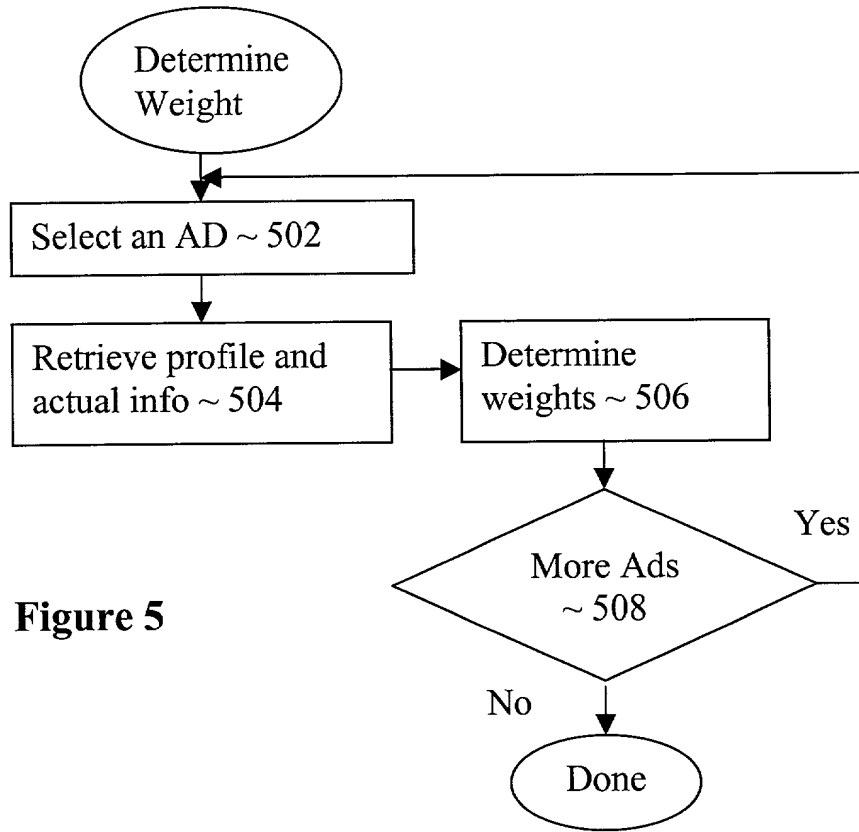


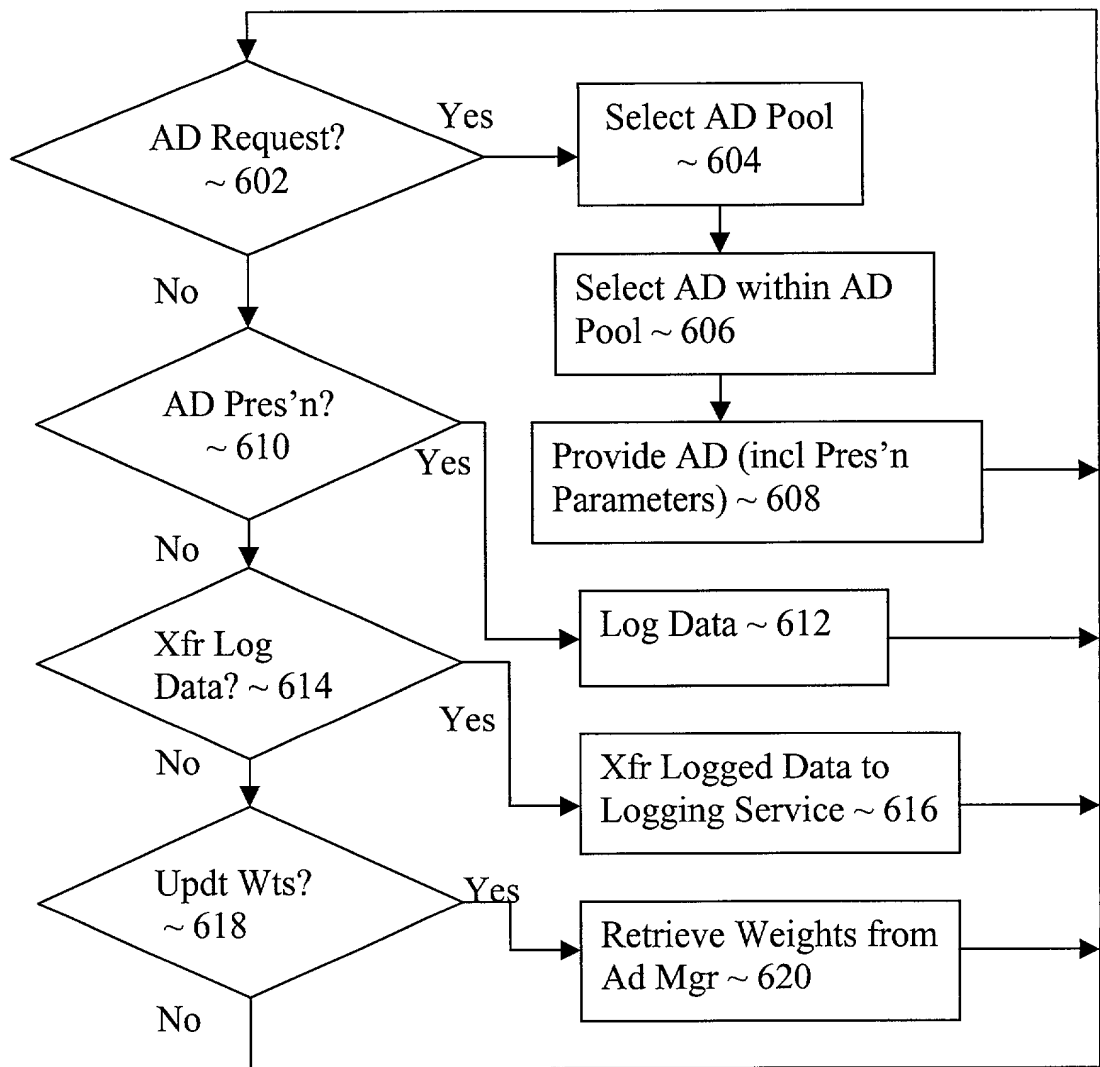
Figure 3b

AD ~ 402	URL ~ 403	Selection Criteria ~ 404	Profile Data ~ 406	Presentation Data ~ 408	Other Info
		demographic data, subject matters, and other criteria	start and stop of campaign period, impression rates, and other related information	# of impressions presented, and other related info	

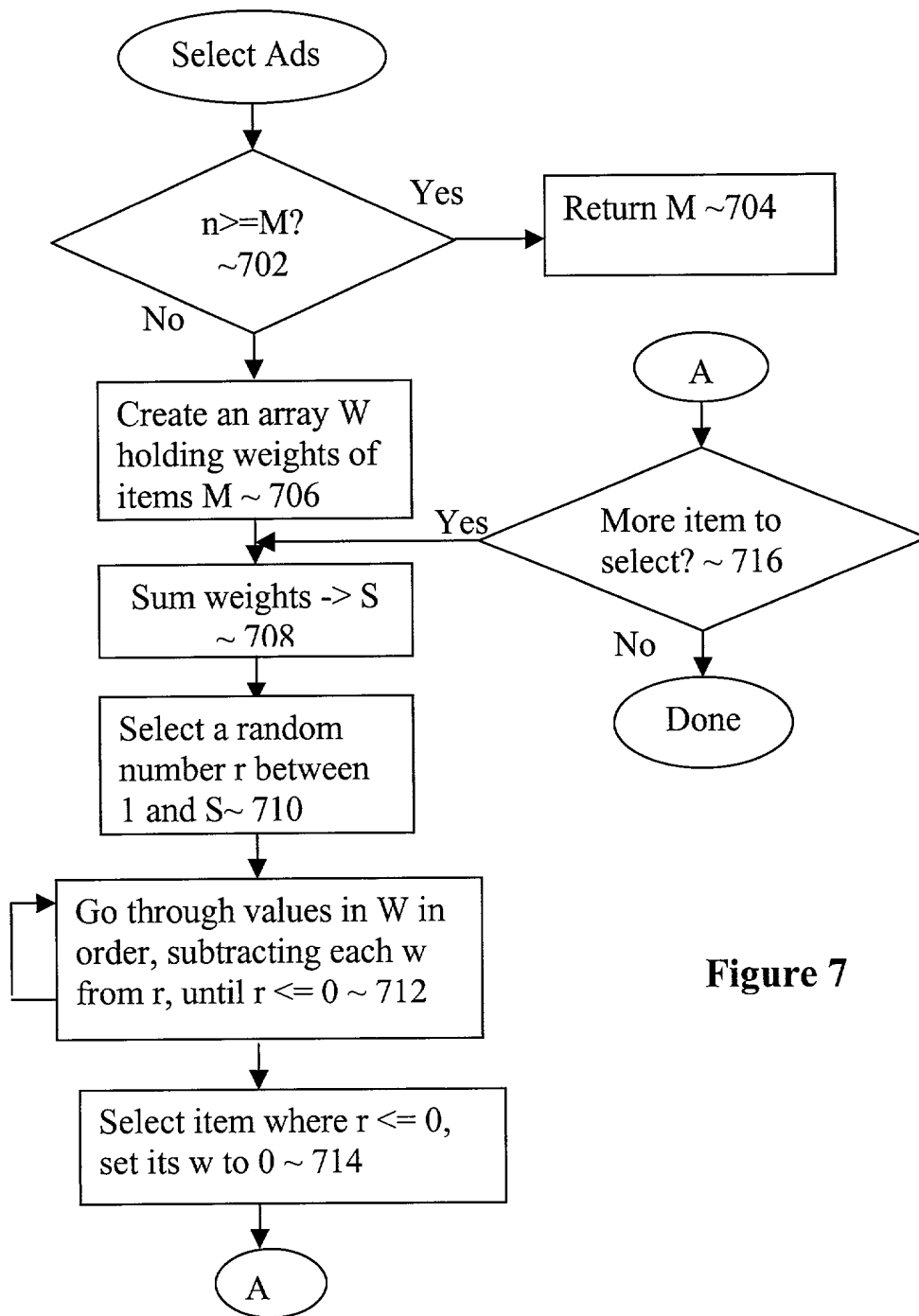
**Figure 4**



**Figure 5**

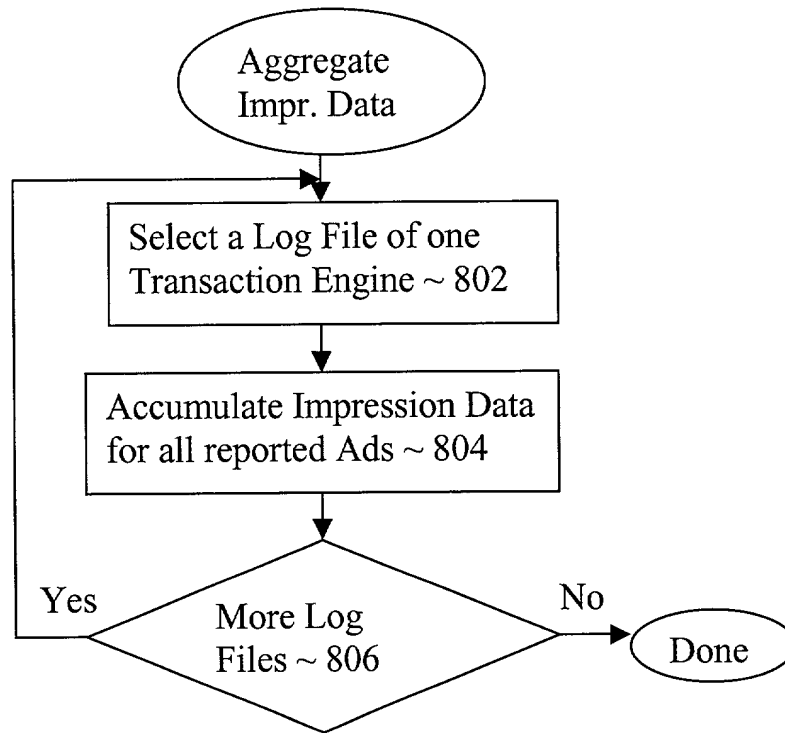


**Figure 6**

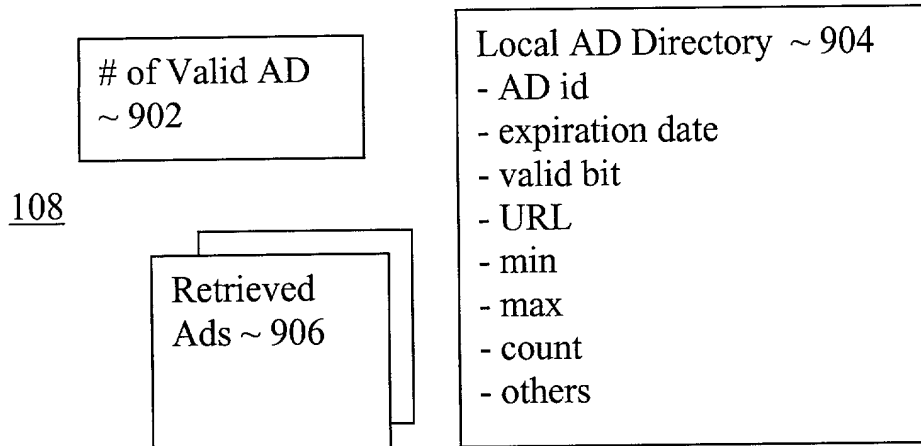


**Figure 7**

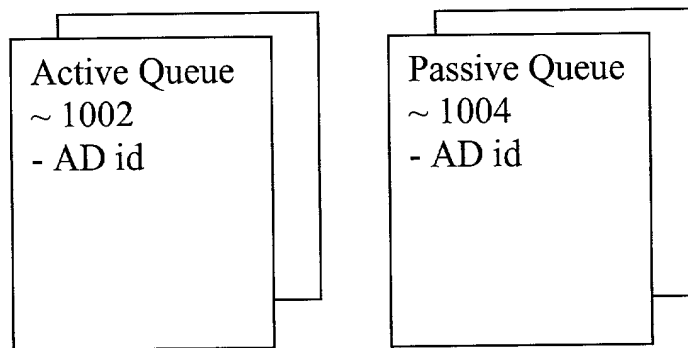




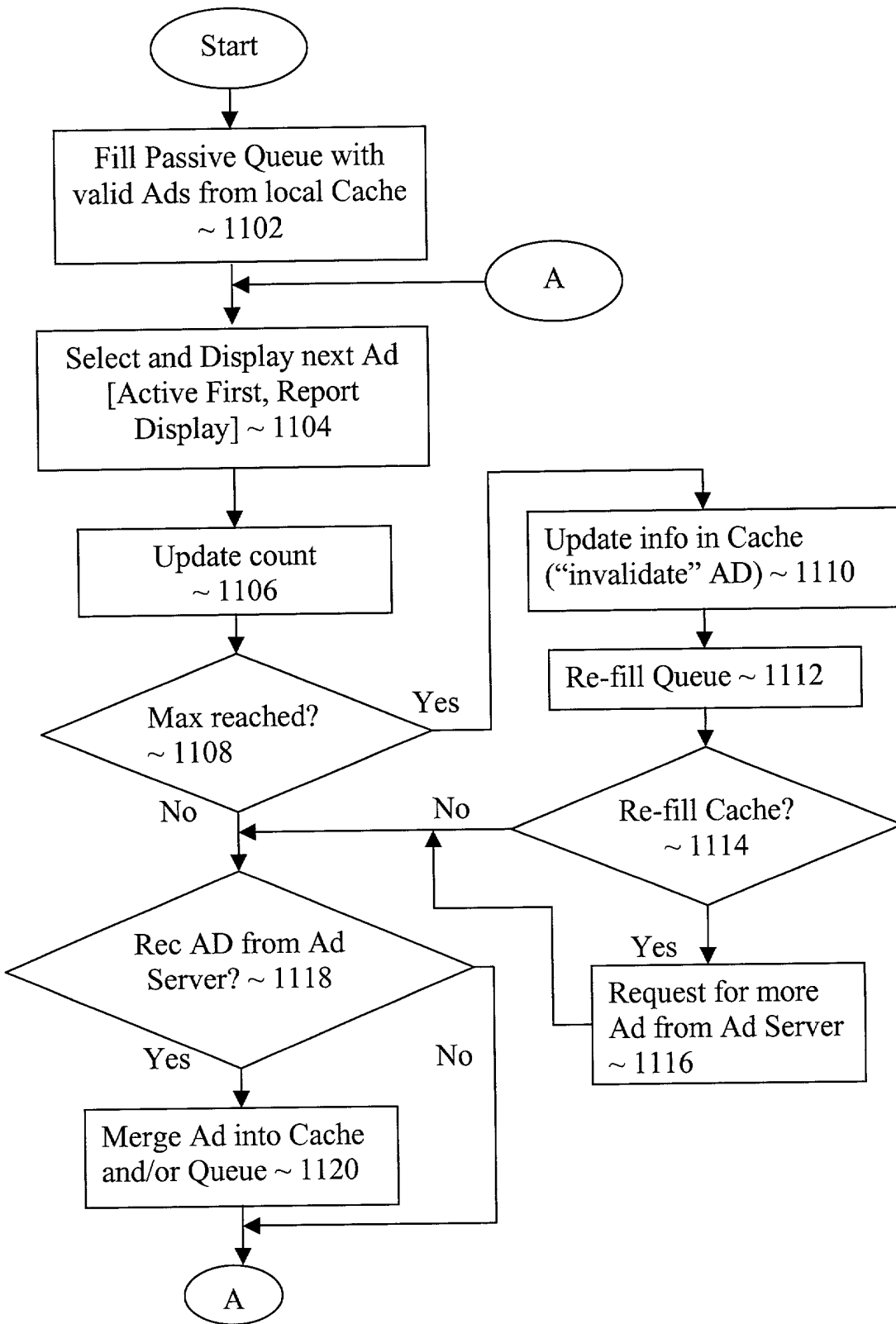
**Figure 8**



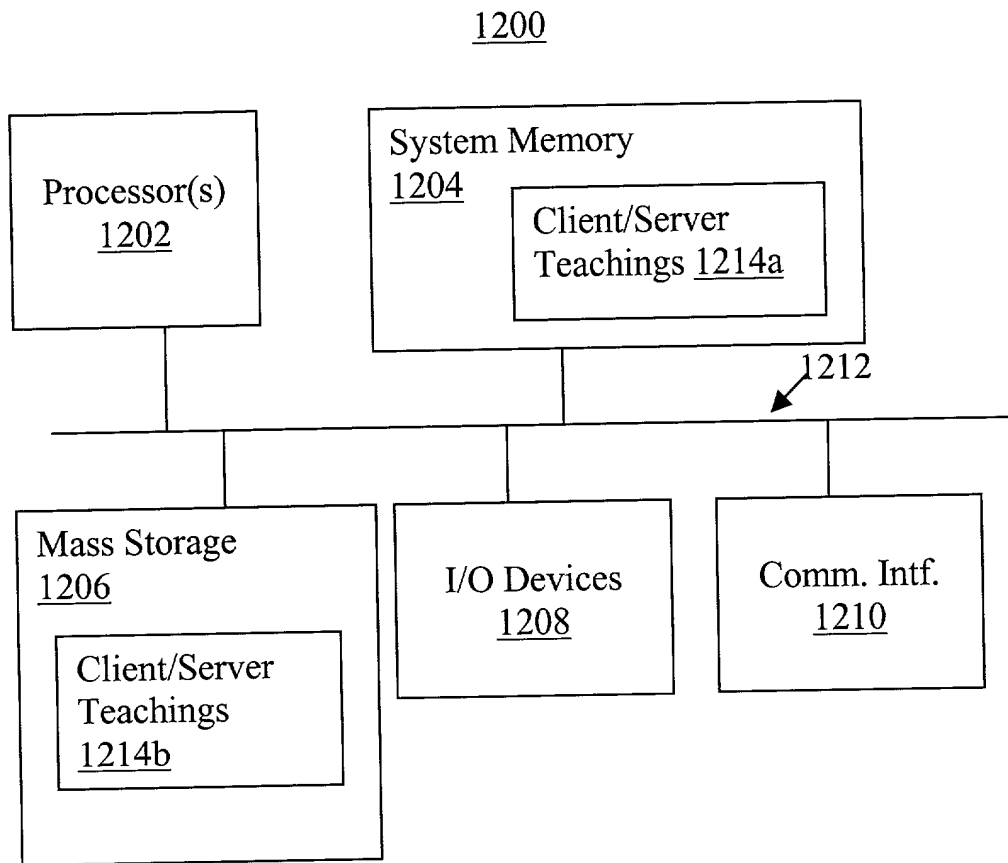
**Figure 9**



**Figure 10**



**Figure 11**



**Figure 12**